

# WHAT TO EXPECT DURING YOUR STAGING CONSULTATION

## OUR GOALS

1. Create “picture-perfect” photos of your house for most effective marketing.
2. Have potential buyers envision themselves living in your home.

We understand the thought of “staging” your house might feel foreign to you, so here’s what you can expect during your professional Staging Consultation.

- First things first. Home Staging is not decorating. Our recommendations are strictly for the most effective marketing of your home.
- Staging uses the principles of interior design to create spaces that photograph beautifully and help potential buyers connect with it.
- Allow up to two hours.
- The professional home stager will arrive at your home and give themselves a quick self-guided tour.
- After a quick assessment of your house, the stager will walk through the house with you and give you specific recommendations for each room. We will also tell you why we recommended it.
- We will give you notepaper, a pen and a clipboard for you to take notes as we walk through.
- Recommendations could include:
  - Optimal furniture layout for flow and photography. Specific placement of items
  - What should stay and what should be removed
  - High-return recommendations to purchase for the house (fresh towels, flowers or a piece of art)
  - What to repair or replace and what NOT to repair or replace
  - Where your money is best spent, what will have the HIGHEST impact for selling
- Every recommendation will help your house get on buyers “must see” list and increase its value.
- You may feel overwhelmed (and this is normal), we will help you prioritize recommendations.
- We offer you a complimentary 15-Minute FaceTime follow Up Video Call after your “list” has been done to ensure it’s picture-perfect and ready for photos.
- Happy Place Interiors offers additional staging services including Hands-On Staging, Shopping and Home Repair Management. Please inquire if interested.



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